



Figure S7 Comparison between universal and custom PBMs. Comparison of custom ETS-CRE array median signal intensity (X axis) and universal PBM Z-scores (Y axis) for each of 46 possible 8 base variants of the ETS motif. (A,C,E) Results using ETS-CRE arrays in the absence of CREB1. (A) 2.5ng GABP α , 0ng CREB1. (C) 8ng GABP α , 0ng CREB1. (E) 30ng GABP α , 0ng CREB1. (B,D,F) Results using ETS-CRE arrays in the presence of equal amounts of CREB1. (B) 2.5ng GABP α , 2.5ng CREB1. (D) 8ng GABP α , 8ng CREB1. (F) 30ng GABP α , 30ng CREB1.